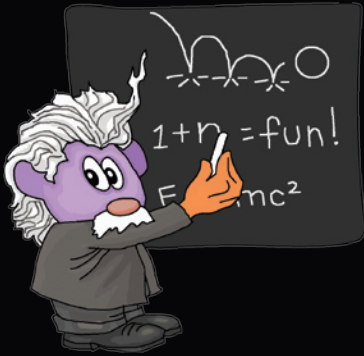


## Product Facts

**Title:** Emerald Island  
**Developer:** Fluid Entertainment  
**Audience:** Boys and girls age 6-12  
**EGRB Rating:** Pending

**Publisher:** Fluid Entertainment  
**Price:** \$5.95 monthly  
**Availability:** November 2008



**Format:** Web-based massively multiplayer online game (MMOG). Free to play. Subscription-based for more advanced gameplay. Advertising-free game.

**Product Overview:** Emerald Island offers kids a green-themed virtual world featuring fun and adventure, awesome games and cool characters. Players are challenged to "Help Save Emerald Island!" from environmental destruction at the hands of the pillaging Pirat invaders

## Game Features & Highlights

### Narrative

A rich and evolving story line challenges kids to take on the role of a hero and save Emerald Island from the invading Pirats, wily rodents bent on environmental destruction. An evolving plotline invites kids to create a rich virtual world and then overcome obstacles to preserve it.

### Character Generator

Limitless opportunities for self-expression. Billions of avatar combinations.

### Quests

Players take on quests that are doled out by NPCs scattered throughout the game, and earn rewards when they are successfully completed.

### Trading

Players swap and trade items that players earn and buy.

### Gardening Simulation

A dynamic gardening simulation allows kids to take care of plants (with consequences identical to those in the real world if they do not), which they then harvest for sale.

### Parent Controls

Extensive parent-set parameters around trading and chat. In addition to being able to monitor chat, parents control both the hours and duration of play.

